



NEW JERSEY SOLAR INDUSTRY ASSOCIATION SUPPORTS BPU SOLAR PROGRESS
Statement in Response to 101.5 FM Radio Criticisms of the NJ Clean Energy Program

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Princeton, NJ - New Jersey's trade association for solar energy businesses, the Mid-Atlantic Solar Energy Industries Association (MSEIA), today voiced strong support for state's solar incentive program known as the NJ Clean Energy Program. Rick Brooke, President of MSEIA, and the CEO of solar installation company, Jersey Solar, LLC, urged that the criticism from NJ radio station 101.5 FM does not reflect the reality of the success and current status of the solar industry and solar installations in New Jersey.

"We are an association of over 50 solar businesses in New Jersey whose goal it is to grow solar power in New Jersey, and to create green collar jobs in the solar energy trade. The NJ Clean Energy Program has been highly successful in creating over a thousand new solar jobs, over 57 MW of solar energy, and over 2700 solar systems installed on homes, businesses, schools and municipalities throughout the state", said Mr. Brooke. "Without this key renewable energy program, there would be very little solar energy today to help reduce air pollution, combat global warming, and meet NJ's ever increasing electrical needs. Our investigation of the criticism heard by one solar business employee on this past Thursday was focused on a short term problem which most solar energy companies, while impacted, have taken in stride", he added.

"MSEIA has repeatedly congratulated the leadership and advocacy of NJ BPU President Jeanne Fox, and has witnessed her department dedicate itself to growing solar energy and other forms of renewable energy. The solar industry in New Jersey has grown rapidly in a mere six years, creating a new renewable energy business sector. Policies for incentives continue to evolve as more information is gathered in NJ, the nation, and throughout the world", said Lyle Rawlings, Vice President of Mid-Atlantic SEIA, and CEO of Advanced Solar Products, Inc.

"We thank Governor Corzine and the Legislature for continuing this critical renewable energy program and urge its continued significant financial backing and staffing. All citizens of New Jersey need the NJ Clean Energy Program and a strong, healthy renewables program as a key strategy to stop climate change. We strongly urge 101.5 FM radio to support it and to understand that a few complaints from business owners with financial constraints should not impact on the continued success of NJ's renewable energy program and NJ's plans to bring job growth and environmental benefits to the Garden State," ended Mr. Brooke.

A list of MSEIA members are available to the press upon request.